

# Exploration of Oil Painting Teaching in Colleges and Universities Based on the Development of Art Culture

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**Abstract:** In the history of art and culture development, oil painting is an extremely important art form, which not only brings people visual aesthetics, but also enriches the human spiritual world. Compared with the growing development of material civilization, the current development of art culture is far from enough to meet the needs of human spiritual life. As one of the important ways to disseminate oil painting culture, oil painting teaching in colleges and universities shoulders the responsibility of transporting high-quality oil painting professionals. However, in the process of its development, there are many problems, such as teachers do not pay attention to renewing the concept of oil painting teaching, ignoring humanistic education and so on. In view of this, this paper combines the advanced teaching concept of contemporary social pluralism, discusses oil painting teaching in colleges and universities, and puts forward scientific innovation in the teaching process, integration of national art and other development ideas, with a view to providing useful reference for the development of optimized teaching in colleges and universities.

## 1. Research background

### 1.1 Literature review

Art culture is developing rapidly in today's world, which is manifested in many aspects, such as enriching the concept of art creation, diversification of creative techniques, widespread art criticism and diversification of art education forms. Oil painting art is one of the components of art culture. One of the ways to cultivate oil painting talents is oil painting art teaching. Therefore, according to the teaching practice of oil painting, Chen Yue-dan has a deep thinking on the teaching mode of oil painting in colleges and universities (Chen, 2012). Liao Xiaoyan started from the development trend of art culture and advocated that oil painting teaching should revolve around the development of art culture. He proposed to reform the current teaching mode of oil painting in colleges and universities and promote the further development and progress of education in colleges and universities (Liao, 2015). Yang Minbiao emphasized that the teaching of oil painting appreciation methods should not be limited to the painting form, composition color content and other aspects of appreciation, but from the deep spirit of oil painting, creative ideas and creative stories to do appreciation. Teachers make students realize the ideological, emotional and creative spirit of oil painting works, and enhance students' aesthetic ability and artistic literacy (Yang, 2015). Zhang Ling takes the development and utilization of local art curriculum resources as the core, and puts forward that local art teaching resources and folk traditional art content should be added to senior high school art teaching. This new type of teaching is not only conducive to the inheritance of traditional culture, but also conducive to the cultivation of students' national self-confidence and diversified artistic quality (Zhang, 2013). Under the background of contemporary pluralistic art development, Zhang Lun-xue focuses on the value of oil painting art in colleges and universities (Zhang, 2018), aiming at how to design teaching methods that are closer to the requirements of the times and adapt to the trend of pluralism. Huang Yonggang, starting from the background of multi-cultural development of fine arts, puts forward suggestions from the aspects of oil painting education, criticism, creative techniques and ideas in colleges and universities (Huang, 2018). Huang Jingting put forward the direction of teaching reform and analyzed the demand for Applied Talents in the future society (Huang, 2017). Based on the characteristics of oil painting art, Liang

Qingyue, aiming at introducing cutting-edge scientific and technological teaching methods to innovate art teaching methods in colleges and universities, explores effective strategies for creating various forms of oil painting teaching system in teaching, so as to provide reference for oil painting teaching in colleges and universities and form perfect teaching ideas and methods (Liang, 2017).

## **1.2 Purpose of research**

The formulation and implementation of oil painting courses in colleges and universities is a concrete manifestation of the importance attached to art education. The ultimate goal of oil painting teaching in colleges and universities is to strengthen students' artistic quality and humanistic moral accomplishment, improve their aesthetic ability of works of art, and improve students' aesthetic perception ability (Li, 2014). Oil painting art has undergone tremendous changes with the development of social, cultural, scientific and technological factors. Oil painting culture produces more schools, ideas, creative techniques and theories of oil painting peripheral products. These new creatures collide with each other, stimulate and deconstruct each other, and constantly derive new culture while eliminating the products that do not conform to the trend of development (Dong, 2017). From the recent Chinese oil painting exhibition, we can see that oil painting innovation is a new trend of Chinese oil painting. Many new works created by Chinese oil painters show different aesthetic attitudes and concepts from the past. The themes of oil paintings involve life fragments and painters' own preferences. The teaching of oil painting in colleges and universities should keep pace with the times, keep pace with the needs, pace and trend of social development, actively reform the teaching mode of oil painting, and provide enough oil painting professionals for the society. This paper explores the methods and effects of oil painting reform in colleges and universities, and provides reference for the revision of teaching programs in colleges and universities.

## **2. The current situation of oil painting teaching in colleges and universities under the background of the development of art culture**

### **2.1 Colleges and universities do not pay attention to updating the concept of oil painting teaching**

Some oil painting teachers are seriously influenced by traditional teaching concepts, resulting in the formulation of teaching programs that do not match the needs of modern students for oil painting art knowledge. Teachers in colleges and universities do not understand oil painting teaching well and attach great importance to realistic teaching mode, which leads to the simplification of oil painting teaching mode in colleges and universities and makes it difficult to mobilize students to show their individuality. Some teachers attach importance to the teaching of oil painting skills, ignoring the cultivation of students' artistic aesthetic and creative thinking ability. Students' oil paintings show strong professionalism, but lack creativity, and will not use divergent thinking to create art. The lack of creative works of art is difficult to be recognized by others, and the low recognition of students' works leads to the decline of students' interest in learning oil painting art.

### **2.2 Teachers do not pay attention to students' humanistic education**

Oil painting teaching in some colleges and universities mainly focuses on professional knowledge and skills of oil painting, and pays little attention to cultivating students' humanistic quality and edifying students' artistic feelings of oil painting. In addition, the knowledge involved in oil painting class is specific and closed, so the teaching effect under this environment can not achieve the purpose of effectively improving students' humanistic literacy. The teaching effect of oil painting teachers in colleges and universities is not good, which restricts the progress of oil painting teaching programs in Chinese colleges and universities. In order to meet the examination-oriented education targets, some teachers overemphasize the level of oil painting teaching, without precisely positioning the basic goal of training students' oil painting knowledge. Teachers do not pay attention

to students' humanistic education, resulting in low artistic literacy of students, but also restrict students' new ideas of oil painting creation.

### **2.3 Oil painting teachers misinterpret innovation**

Some oil painting teachers put too much emphasis on adding innovative elements in the process of oil painting knowledge transmission, and think that innovative oil painting teaching is to integrate subjective ideas and Abstractionism into oil painting works. Some teachers also impose their own painting steps on students, so that students can create their own painting ideas when creating works. This teaching method limits students' aesthetic ability and creative ability of oil painting, so that students can give full play to their creative thinking and expression of their painting style when creating oil paintings. In this way, it is difficult to distort the innovative teaching method of oil painting, to make the innovative teaching mode produce substantial teaching effect, and to cultivate oil painting talents for the society.

## **3. Explore the effective strategies of oil painting teaching reform in colleges and universities**

### **3.1 Correctly set up the teaching thought of oil painting development**

Due to the development of historical oil painting culture, oil painting teaching attaches great importance to unified and process painting. With the continuous integration of oil painting culture with modern culture, oil painting teaching has weakened the teaching of unified painting techniques, and began to attach importance to the transmission of creative ideas expressed in oil paintings. Each oil painting works contains different creative ideas, which requires the oil painters to establish correct oil painting ideas. The essence of creating oil painting is to express emotion and express inner world, that is, to follow the change of inner feelings, to describe their emotional touch through brushes, and to draw works with unique painting style through oil painting creation skills. From the history of art, we can see that every change in creative ideas will lead to significant development and progress. For example, Cezanne, the founder of the Impressionist School, is an impressionist idea. Monet is good at expressing nature and respecting nature. He believes that the change of light and shadow in nature can best reflect his pursuit of life. Picasso, because of his traditional painting techniques, can not show his country and nation's anger of being invaded by the great powers, created cubism. According to the creative process of these famous figures in art history, it can be seen that in order to break the traditional teaching mode, Chinese oil painting teaching must correctly establish the teaching concept of oil painting development and guide teachers and students to create innovative oil painting works together.

### **3.2 Oil painting teaching achieves scientific innovation**

Under the background of the development of art culture, oil painting teaching in colleges and universities is required to pay attention to the innovation of oil painting teaching mode while diversified thinking and scientific innovation. Oil painting teachers can cultivate students' divergent thinking of oil painting creation by adding cutting-edge painting ideas and inspiration when teaching knowledge. Teachers should strengthen the interaction and communication with students when drawing oil painting works, and deeply analyze the students' ideas of drawing oil painting works. Teachers can mobilize students' enthusiasm and subjective initiative for oil painting from multiple perspectives, enhance ideological exchanges with students, and clearly understand students' creative ideas and views. Teachers should give positive affirmation and encouragement to these unique oil painting works, and promote students to continue to create unique oil painting works. The collision between teachers' thoughts and various creative thinking can inspire the creation of high-quality oil painting works of art, create more excellent art works, and promote the progress of oil painting culture.

### **3.3 Integrate national art into teaching**

Diversified oil painting teaching content helps to promote the diversified development of art culture. In short, in the process of oil painting teaching in Kun School, we should constantly enrich

the form and content of oil painting teaching, so as to stimulate students' multi-faceted artistic ability as the ultimate goal. This article advocates the integration of the essence of Chinese folk art into the oil painting teaching plan, because Chinese folk art has diversified characteristics and national characteristics. Integrating national art into oil painting curriculum can promote the nationalization and diversification of oil painting, on the other hand, students can learn oil painting works from many angles. Students can add Chinese excellent grotto murals to their oil paintings to enrich the content of their oil paintings. National art can promote the innovation of oil painting art form and form a more unique way of expression. When incorporating folk art into oil painting teaching program, we should pay attention to the following points. First, colleges and universities should take promoting the innovation and development of oil painting as the core teaching concept, and involve the art forms with links in oil painting teaching, not adding national art for the sake of joining national art. Second, colleges and universities should fully mobilize all resources to construct oil painting teaching curriculum system. They can learn together with local folk art organizations, enhance the art exchange between oil painting culture and many art troupes, and enrich the teaching content of oil painting in colleges and universities.

### **3.4 To cultivate students' artistic and cultural literacy**

Under the background of diversified art and culture development, students can not create oil painting works without good artistic literacy and knowledge of art, culture and science. This requires teachers to focus on students' art, culture and science education in oil painting teaching, open up students' ideas of cultural creation, and cultivate students' artistic and cultural literacy. Teachers can ask students to study the art experience of representative oil painting masters in history, so that students can further understand the development background of art culture. Students can improve their artistic and cultural literacy and feelings of oil painting masters by studying their creative ideas and styles. Under the influence of these paintings, students can enhance their sensitivity and insight to things, express their inner feelings in combination with perception of external things, and improve their all-round artistic accomplishment and cultural accomplishment. Teachers in oil painting teaching should pay attention to whether students understand the basic theory of oil painting creation, and whether students systematically study the artistic characteristics in the development of art history and culture. Teachers should not only explain oil painting skills and forms of expression, but also guide students to improve their artistic and cultural literacy.

### **3.5 Cultivate students to seek creative inspiration from life**

Art comes from life, higher than life. Many of the inspiration of art creation that has been circulating for thousands of years comes from life. Teachers should guide students to pay more attention to the details of life and provide students with another perspective of inspiration in oil painting. Students should not only create oil paintings in studios, but also often go to nature or human gathering places. Students can get more inspiration from life, create new works, and have new experience and new insights into life. Students show their new ideas and feelings on the canvas board, and share their experience with more people. This kind of teaching method can mobilize students to analyze things from multiple perspectives, form the habit of thinking from multiple perspectives, and constantly improve their innovative ability.

## **4. Conclusion**

To sum up, with the development of art history and culture today, the creative ideas of every major cultural change point are worth learning. colleges and universities should closely integrate the characteristics of art and cultural background to carry out oil painting teaching in colleges and universities, and pay attention to the unity of the humanistic quality of oil painting teaching and the subjectivity and objectivity of oil painting appreciation. Oil painting as an art form should meet the artistic needs of the new era. colleges and universities are constantly innovating in oil painting teaching, actively reforming the teaching of oil painting creation, further forming the teaching

concept of oil painting with Chinese artistic characteristics, providing more oil painting professionals for the society, so that oil painting art can be better continued in China.

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